

Jordan School District  
Anthony Godfrey, Ed.D., Superintendent of Schools  
West Jordan, Utah

# Intradistrict Communication

DATE: Tuesday, March 10, 2026

TO: Tom Gatten, Principal of Herriman High  
Brady Bartholomew, Principal of Mountain Ridge High

FROM: Carolyn Gough, Administrator of Teaching & Learning  
Ben Jameson, Director of Assessment, Research and Accountability

SUBJECT: Research Project

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The Research Review Committee has reviewed a research project in which your school has been asked to participate.

Project Title: High School Influencer Marketing Curriculum: Student, Family, and Educator Perspectives

Applicant: Jason Freeman, Brigham Young University

The project has been approved by the District Research Review Committee. The applicant has been directed to contact you to discuss the extent of the project. Participation in the study is at your discretion. If you have questions or concerns relating to participation, please contact Ben Jameson at 801-567-8243.

The project will take place in your Influencer & Content Marketing CTE class. The researcher wants to interview students.

Thank you for your assistance.